

A model for determining optimal price and advertising levels in a monopolistic competition is considered.

[1].

[2],

$$\frac{A}{P \cdot Q} = \frac{x_A}{|x_P|},$$

$A -$, $P -$, $Q -$, $X_P, X_A -$

« »

$q(P, A, X)$,
 $P \in R^n -$, $A \in R^n -$, $X \in R^{m \times n} -$

$$f_i = p_i q_i(P, A, X) - C(q_i(P, A, X), x_i)$$

[3].

[4].

- 1)
- 2)

1. « » 39 (676)/12.10.09 2. " " 1998 3. " " 2006. 4. "Econometric Models of Probabilistic Choice," in C.F. Manski and D. McFadden (eds.), Structural analysis of discrete data with econometric applications, 198-272, MIT Press: Cambridge, MA, 1981.

This article offers an econometric model of real estate pricing in Kharkov.

[1,2].

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 (Price),
 (LivSP), (Plan),
 (Dist), (KitSP), (Floor).
 (Brick), (Bal), (Lift), R1,
 R2, R3, R4 - 1